

HPVC FOOD BRAND RECOMMENDATIONS

Pro Plan Veterinary Diets - send owner the Purina Vet Direct Prescription Email with the Purina Vet Direct Prescription Document

Royal Canin Veterinary Diets - prescribe through Covetrus/VFC

Hill's Science Diets - prescribe through Covetrus/VFC

CONDITION	CATS	DOGS	BENEFIT
PEDIATRIC HEALTHY LIFESTYLE	Healthy Advantage Dry & Canned- should feed both or just canned every day	Healthy Advantage Dry - Regular or Large Breed	Kittens: Antioxidants for immune system, high quality protein for ideal body weight and growth, gentle fiber to support digestive system development, omega 6 for skin and coat, DHA for brain and eye development Puppies: Antioxidants for immune system, optimal level of calcium for bone growth, omega 3s for joint development, DHA for brain and eye development, gentle fiber to support digestive system development, omega 6 for skin and coat
PEDIATRIC GASTROINTESTINAL	Royal Canin Gastrointestinal Dry and Canned	Royal Canin Gastrointestinal Dry and Canned	Kittens: Promotes digestive health and optimal stool quality with highly digestible proteins and prebiotics. High energy content allows kittens to eat small meal portions and still get the nutrition they need. Helps manage GI health with omega-3 fatty acids from fish oil. Contains adapted levels of nutrients (including protein and calcium) to meet the needs of a growing kitten Puppies: Promotes digestive health and optimal stool quality with highly digestible proteins and prebiotics. High energy content allows puppies to eat small meal portions and still get the nutrition they need. Helps manage GI health with highly digestible ingredients and an adapted level of electrolytes. Supports puppy growth with vital nutrients and key vitamins for immune system health.
TREATS	Hill's Metabolic Treats	Purina Lite Snackers or Purina Gentle Snackers	Cat Hill's Metabolic Treats: m/d, r/d, w/d, metabolic/urinary Purina Lite Snackers: low cal, low fat, high fiber, chicken flavor Purina Gentle Snackers: hydrolyzed, okay for EN, EL, HA, LA

CONDITION	CATS	DOGS	BENEFIT
PILL ADMINISTRATION	Royal Canin Pill Assist or Probio Pill Wrap	Critter Cups or Probio Wraps (Tricky Treats are for PVP packages only)	Choose by what will work best for the pet and the size of pill.
POST ANESTHESIA	Purina EN Naturals Chicken until used up then I/D Stew	I/D Chicken and Veggie Stew	Gentle on the stomach, aromatic and enticing
FOOD INTOLERANCE - (SKIN AND/OR GI SIGNS)	<p>1st choice: Hill's Z/D dry and canned 2nd choice: Purina HA dry 3rd choice: Royal Canin Select Protein dry and canned (if available)</p> <p>Snacks - Hill's Hypoallergenic Treats (be sure to send home treats with diet)</p> <p>Note: consider adding Essential 6 spot on for omega fatty acids for coat quality while on diet trial</p>	<p>1st choice: Purina EL dry 2nd choice: Purina HA dry and canned (1-salmon, 2-veggie, 3-chicken) 3rd choice: Royal Canin Hydrolyzed Protein dry and canned (if available)</p> <p>Snacks - Purina Gentle Snackers (be sure to send home treats with diet)</p> <p>Note: HP and EL both approved for puppies, consider adding Essential 6 spot on for omega fatty acids for coat quality while on diet trial if they are not on Purina EL</p>	<p>Cats: Z/D-hydrolyzed protein HA-hydrolyzed protein RC Select- limited ingredient</p> <p>Dogs: EL-purified amino acids, low-allergen carbs, limited fat, omega 3,6, and vitamin A HA-hydrolyzed protein HP-hydrolyzed protein, approved for growing puppies</p>
HYPOALLERGENIC PILL ADMINISTRATION	Balls of canned food, vegan marshmallows	Balls of canned food, vegan marshmallows	Amazon has both mini and large vegan marshmallow options
VOMITING/DIARRHEA	<p>Purina EN Naturals dry, pate can: Purina EN naturals morsels can: Hill's I/D</p> <p>Snacks: Hill's Hypoallergenic Treats</p>	<p>Low Fat needed: Purina EN Low Fat dry and canned Fiber needed: Purina EN Fiber (dry only) Neither low fat or fiber needed: Hill's I/D canned, Purina EN dry</p> <p>Snacks: Purina Gentle Snackers</p>	<p>High digestibility to promote nutrient absorption Energy dense for feeding reduced meal volume Colostrum to help stabilize intestinal microflora and reduce the risk of stress related diarrhea Omega 3 fatty acids, B-complex vitamins For cats has St/Ox defense</p>

CONDITION	CATS	DOGS	BENEFIT
CONSTIPATION	Purina HA dry Hill's Z/D dry and canned Royal Canin Gastrointestinal Fiber Response if fiber responsive Snacks: Hill's Hypoallergenic Treats	If patient won't eat canned food, use Purina EN Fiber, for canned use Purina HA canned Snacks: Purina Gentle Snackers	HA: hydrolyzed protein, single low allergen carb, highly digestible, St/OX shield Royal Canin GI Fiber: Promotes digestive health and optimal stool quality with highly digestible proteins and prebiotics Formulated to help manage GI health and common gastrointestinal sensitivities Enriched with a blend of soluble and insoluble fibers for healthy transit through the GI tract Supports urinary health with the exclusive S/O Index, which creates an environment unfavorable to crystal formation in the bladder
KIDNEY	1st choice: always all canned food - Purina NF 2nd choice: if pet won't eat canned then use Hill's K/D Mobility Dry 3rd choice: if won't eat NF canned switch the multiple flavor, smell and textures of Hill's or Royal Canin - ok to combine brands Snacks: Hill's Hypoallergenic Treats	1st choice: always all canned food Purina NF 2nd choice: if must have dry then use Purina NF 3rd choice: Hill's K/D stew formula for flavor options Snacks: Hill's Prescription Treats	Moderate (not LOW) amount of high quality protein, restricted phosphorous, EPA to reduce inflammatory mediators, controlled sodium, added B-complex and potassium, energy dense
LIVER	Hill's I/D Canned and Dry Snacks: Hill's Hypoallergenic Treats	1st choice: Royal Canin Hepatic Dry and Canned 2nd choice: Hill's LD Dry and Canned 3rd choice: Hill's ID Dry and Canned NO SNACKS OTHER THAN KIBBLE - if must snack use Purina Lite Snackers	Moderate (not LOW) levels of high quality protein Low copper levels Appropriate levels of zinc
HEART	Whatever food is necessary to manage other conditions	1st choice:Hill's G/D dry& can 2nd choice: Royal Canin Early Cardiac Care 3rd choice: Purina JM Snacks: Hill's Prescription	Royal Canin Cardiac Care: Eicosapentaenoic and docosahexaenoic acids are long chain omega-3 fatty acids for healthy cardiovascular function. Moderate sodium restriction to help reduce the workload on the heart, taurine and l-carnitine to maintain heart muscle

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CONDITION	CATS	DOGS	BENEFIT
OBESITY/WEIGHT LOSS	1st choice: Purina DM canned 2nd choice: If won't eat canned or needs both canned and dry - Purina OM (do not mix OM and DM) 3rd choice: Hill's Metabolic Weight Management Snacks: Hill's Metabolic Treats	1st choice: Purina OM canned and dry 2nd choice: Hill's W/D canned and dry Snacks: Purina Lite Snackers	DM: high protein, low carb (think Atkins diet) OM: low fat, low calories, high protein to calorie ratio, natural fiber, isoflavones to reduce the risk of weight regain and fat accumulation
CYSTITIS	Remember all canned is best! 1st choice: Purina UR canned and dry 2nd choice: Hill's C/D 3rd choice: Royal Canin SO Snacks: Hill's Hypoallergenic or Hill's Metabolic Treats	Remember all canned is best! 1st choice: Purina UR canned and dry (unless clearly a stress component then go C/D stress) 2nd choice: Hill's C/D Multicare Stress (metabolic +/-) 3rd choice: Royal Canin SO Snacks: Hill's Prescription Treats	Promotes urinary environment unfavorable to development of struvite and calcium uroliths Helps dissolve struvite uroliths Helps reduce the risk of both struvite and calcium oxalate uroliths recurrence Promotes increased urine volume Average pH range of 6-6.4
URINARY CRYSTALS ASYMPTOMATIC	Remember all canned is best! Hill's Healthy Advantage Snacks: Hill's Hypoallergenic or Hill's Metabolic Treats	Hill's Healthy Advantage - note this is no longer labeled for urinary health but we have had success in reducing crystals on this diet- if already on Hill's you need to go prescription, and of course you need to have ruled out infection, other sources of oxalate in diet (like fresh veggies) and be sure urine didn't sit too long Snacks: Purina Lite or Gentle Snackers	Get pet off boutique foods and any salty snacks, rawhides and pig ears, often the quality of anti-oxidants and nutrients in Healthy Advantage is enough to make a difference

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CONDITION	CATS	DOGS	BENEFIT
JOINTS	If patient has at least stage 1 CKD and won't eat canned: Hill's K/D & Mobility Dry If will eat canned: weight loss is likely needed so Purina DM canned or Purina OM canned, if weight loss not needed and not in CKD no good RX option so go with Healthy Advantage for joint benefits	1st choice: Purina JM 2nd choice: Hill's J/D dry and canned Snacks: Hill's Metabolic Treats	K/D Mobility: kidney benefits, omega 3s, glucosamine and chondroitin JM: high level Omega 3, improves mobility, contains glucosamine (not enough without supplements), reduces enzymes involved in cartilage breakdown, reduces inflammation, high protein to calorie ratio to support lean muscle mass, may be fed for weight loss, has moderate sodium restriction and high protein
DENTAL HEALTH (BRUSHING TEETH)	1st choice: Purina DH 2nd choice: Hill's Healthy Advantage Oral Plus 3rd choice: Hill's T/D Snacks: Purina Metabolic Treats, VetriScience Perio Bites, Purina Crunchy Bites	1st choice: Purina DH 2nd choice: Hill's Healthy Advantage Oral Plus 3rd choice: Hill's T/D Snacks: CET Veggie Dents, Purina Lite Snackers	ProPlan Dental Health: kibble texture provides mechanical action to reduce tartar and plaque, vitamins A & E for immune system T/D - has the St/OX shield so ok to use for urinary cases Cats: Healthy Advantage - kibble tech that scrubs teeth and reduces plaque and tartar, high quality protein for lean muscles and L-carnitine to turn fat into energy, controlled sodium, magnesium and phosphorus to support healthy kidneys and bladder, gentle fiber to support digestive system, omega 6 for skin and coat Dogs: Healthy Advantage - kibble tech that scrubs teeth and reduces plaque and tartar, high quality protein for lean muscles and L-carnitine to turn fat into energy, glucosamine and chondroitin to support healthy joints, gentle fiber to support digestive system, antioxidants for immune system
DEMENTIA	n/a	Purina Pro Plan Neurocare Snacks: Gentle Snackers, Hill's Prescription Treats, Good Quality OTC Snacks	Medium chain triglycerides to help nutritionally manage epilepsy and cognitive dysfunction syndrome Omega 3 fatty acids, E&C for immune support High in protein to maintain lean muscle mass
CRITICAL CARE/ANOREXIA	1st choice: Purina CN 2nd choice: Hill's AD	1st choice: Purina CN 2nd choice: Hill's AD	energy dense to provide needed calories, essential amino acids for protein synthesis and tissue repair, high fat to provide energy density

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CONDITION	CATS	DOGS	BENEFIT
DIABETES	All canned is absolutely the best!!! 1st choice: Purina DM 2nd choice: only if cat absolutely won't eat any type of DM - W/D Snacks: none	1st choice: Hill's W/D 2nd choice: Royal Canin Glycobalance Snacks: none	DM: high protein, low carb, promotes insulin sensitivity and reduces external insulin requirements, helps reduce postprandial hyperglycemia, has St/OX shield Royal Canin Glycobalance: Moderate fat content helps maintain a healthy body weight Formulated with a reduced level of starch,
SEIZURES	None available	Neurocare Snacks: Gentle Snackers, Hill's Prescription Treats, Good Quality OTC Snacks	Medium chain triglycerides to help nutritionally manage epilepsy and cognitive dysfunction syndrome Omega 3 fatty acids, E&C for immune support High in protein to maintain lean muscle mass